

# TAX FREE SHOPPING

## Are You Offering Tax Free Shopping?

Did you know that non-EU customers who buy from you could claim back their VAT? And have you thought what a boost that could provide to your business?

When a visitor from outside the European Union spends more than £30 on one transaction in the UK, he or she may qualify for a tax (VAT) refund. It makes the net price to an overseas cardholder, taking in account the refund, more attractive. If you often sell to overseas visitors then it's a competitive advantage you can't afford to ignore.

It's **FREE** and simple to put in place too. If you operate a paper-based payment process, then you just hand your customer a signed Tax Free refund form and a pre-paid envelope. If you use one of our Ingenico terminals, it will automatically print out the right refund form.

**NOTE:** Other terminal types may be swapped out for an Ingenico terminal at no additional cost.

And that's all there is to it. There's no cost to you, and we'll even provide you with point-of-sale materials to tell your customers why they should be shopping with you.

## Customers can claim back the VAT in 3 easy steps:

- 1) Refund - collect the Tax Free refund form at the till in store
- 2) Customs - on departure from the EU, present the completed form with your goods, passport and the shop receipt to customs for a validation stamp
- 3) Refund Office - collect the refund in cash at an airport refund office or mail back to our Tax Free provider in the envelope provided for direct crediting to a chosen credit card or UK bank account.

**NOTE:** No customs stamp = No refund

You can use Tax Free Shopping to your advantage too. By offering this service, international shoppers will make savings, motivating them to spend more in-store. It also creates brand loyalty and repeat business adding up to extra money in the till.



Why not give us a call on 0800 731 8921\*, or go to [www.globalpaymentsinc.co.uk](http://www.globalpaymentsinc.co.uk)



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### If You Like That...

...you'll love this. When we settle your payment we'll add an extra commission on the VAT element you've saved for your customer. That's pure extra profit on every Tax Free sale as you get a portion of the VAT returned to you.

### Why You Should Sign Up Today

With no-cost, easy set-up and extra commission, it's hard to see a reason not to offer Tax Free Shopping. Here are some of the advantages at a glance:

- You'll attract more of the affluent overseas visitor market
- You can increase the value of purchases on smaller transactions
- You receive commission on your Tax Free sales
- You'll be supplied free of charge with persuasive point-of-sale materials
- It's simple and uncomplicated

You can extend this advantage further with HomeCurrencyPay which lets your customers shop using their own currency.



Why not give us a call on **0800 731 8921\***, or go to **[www.globalpaymentsinc.co.uk](http://www.globalpaymentsinc.co.uk)**

\*Lines are open Monday to Friday, 9am - 6pm, excluding public holidays. Calls may be recorded. We also provide a Textphone service on 0845 602 4818.

**Global Payments is HSBC's preferred supplier for card processing in the UK.**

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