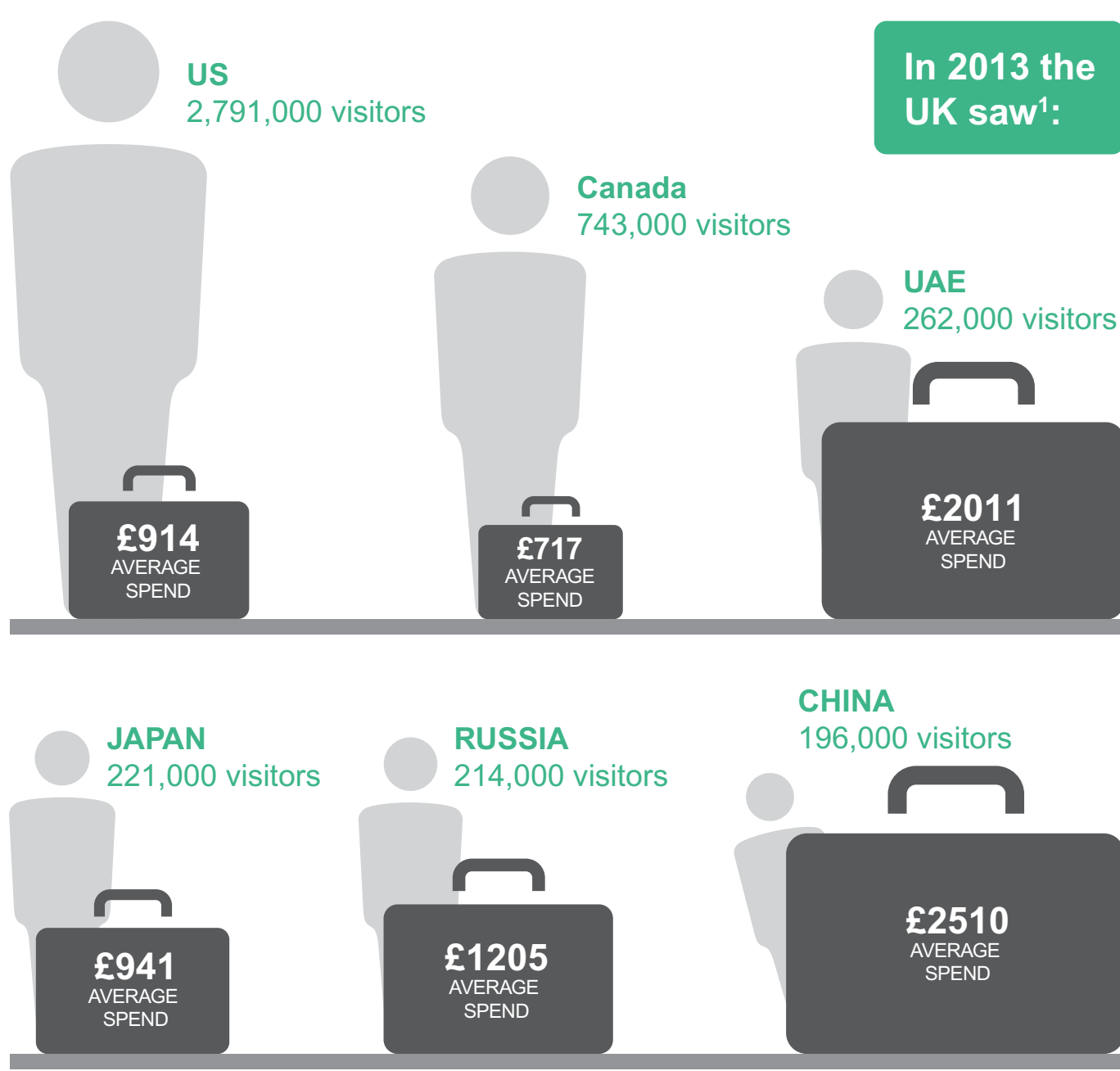


Attract International Customers With Tax Free Shopping



The Big Spenders

In 2013 the UK saw¹:

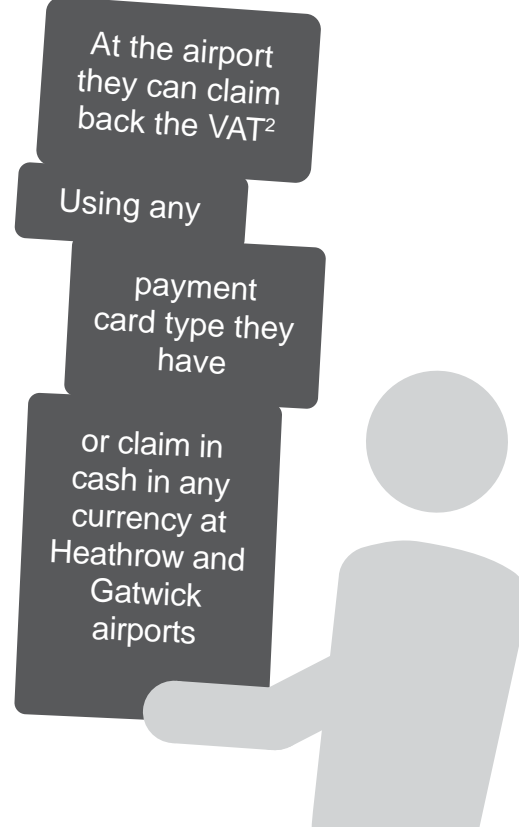


How Can You Attract International Customers?

Offer Them Tax Free Shopping

Tax Free Shopping is available to all Non EU customers on purchases over £30

What Do Your International Customers Get?



The Opportunities For You



Attract more international customers



Increase your profits through commission on your tax-free sales



Improved customer service

It's Simple To Do Too

ALL DONE USING YOUR TERMINAL

- Our terminals are enabled to support Tax Free purchases
- The terminal will identify whether the card is eligible for Tax Free
- Process the payment following the instructions provided on the terminal
- The terminal will provide the Tax Free form for you to sign (whether cash or card payment)
- Receipts are provided for your records and for the customer
- Your customer can now claim the tax back at the airport in cash or on their card
- And you will have support from GB TaxFree to ensure you have everything you need



Find Out More About Offering Your International Customers Tax Free Shopping With Global Payments

Call Us Today On 0800 731 8921³



www.globalpaymentsinc.co.uk/tax-free



¹Visit Britain 2014.

²Tax cannot be claimed back on services (e.g. hotel accommodation) or consumable goods (e.g. food)

³Lines are open Monday to Friday, 9am - 6pm, excluding public holidays. Calls may be recorded. We also provide a Textphone service on 0845 602 4818.