TouchNet Marketplace
Make and move money all across your campus

TouchNet® Marketplace™ is a comprehensive framework for eCommerce throughout the campus enterprise. Departments, campus organizations, and other campus merchants use Marketplace to easily create, manage, and operate online storefronts, registration sites, and secure payment pages. With unlimited eStorefront capacity, a flexible product database, and an integrated inventory management system, Marketplace enables every campus merchant to quickly and easily offer products and services around the clock with minimal training.

uStores

Marketplace uStores let students, parents, alumni, and others shop online, register for events, or make donations at the time most convenient for them. As shoppers make payments, Marketplace automatically updates the G/L accounts in the campus finance system. uStores help institutions centralize control of eCommerce finances and technology, while distributing the management and operations of eCommerce websites to authorized campus merchants.

uPay

Marketplace uPay provides secure, PA-DSS compliant payment processing for any web-based application. It moves campuswide payments into one centralized, certified payment system and gives campuses a solution for integrating departmental websites or existing web applications into a central, secure payment system. Merchants can establish uPay pages in minutes. uPay collects all relevant payment information in a secure environment that feeds directly to TouchNet Payment Gateway, then links back to the original application.

Marketplace Point-of-Sale

Mobilize your POS and go everywhere people pay. From collecting donations at games and reunions to event tickets and parking, Marketplace POS (Point-of-Sale) enables you to accept secure in-person payments anywhere on campus. Marketplace POS is EMV capable and uses the latest point-to-point encryption (P2PE) technology for maximum transaction security and compliance. Marketplace POS allows you to set payment methods – PIN debit, signature debit, and credit cards – at the store level. The Marketplace POS device manager allows you to check in and check out devices to different attendants or even disable the device.

uStores

Single Checkout

Use one shopping cart and a single checkout for purchases from multiple stores.

Flexibility

Online sales event registrations, continuing education, memberships, donations, parking passes, merchandise, library fines, athletic tickets, study abroad programs, and much more.

Custom Storefronts

Customize individual stores to meet each department's needs: branded style sheets, messages/wording, images, layouts, pricing, promotions, etc.

Recurring Payments and Donations Options

Allow for one-time or recurring payments, donations for example, or camp fees, etc.

Store Promotions

Provide users with promotional codes to offer dollar-amount or percentage discounts over a specified time period.

Update Finance Systems

Feed transactions to campus ERP finance systems and assign codes to individual stores, products, or sites.

uPay

Universal Payments

Provide secure payments for the wide range of websites and applications found on Higher Education campuses.
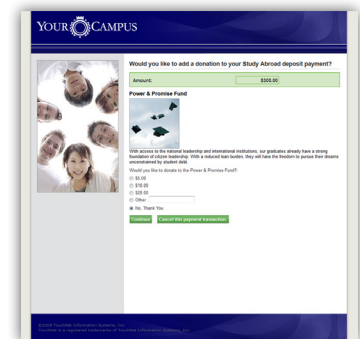
Security

Remove payment data from existing campus applications for greater transaction security and easier compliance reporting.

Recurring Payments

Ability to initiate recurring payments that complement business needs.

Your Business Application

uPay

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