

# Certainty in Uncertain Times



**STRAIGHT TALK 2017**  
on campus commerce

Sponsored by  
**TouchNet**

## Certainty in Uncertain Times

Expectations are shifting. Technology is evolving. Rules and regulations are in flux. It's hard to know what to do right now, especially in your campus commerce environment. But, don't let uncertain times idle your plans while you wait for clarity. Standing still is **not** the right answer!

Instead, join colleagues and industry experts at a no-cost educational seminar on campus commerce and find what you can do **right now** to keep your commerce systems ahead of the curve. Identify best practices, investigate new solutions, and develop new strategies to achieve success for you and your institution.

"Very detailed and informative,  
yet simple to understand"



## 2017 Straight Talk Agenda

Morning Session 9 am -12 pm

- **The New Sheriff in Town** – Analyze the complete student life cycle to cultivate an engaging experience that leads to success and retention.
- **Rules and Regs Roundup** – Update your understanding of today's rules for 1098-Ts, Reg E, Title IV, and more.
- **Keeping Your Campus Secure** – Enhance campus security with PCI compliance and building access.
- **Your Payments Ecosystem** – Find hidden savings by deploying new technologies for payments and credentials.

Afternoon Session 1 pm - 3:30 pm

- **Shaping The Student Experience** – Create an engaging student experience and meet student UI/UX expectations while complying with 508C and WCAG standards.
- **Developing a Mobile-First Mentality** – Go mobile across the landscape of campus transactions, from payments to digital ID cards.
- **Optimizing Operations** – Maximize your effectiveness in advising students, managing tailored payment plans, recovering receivables, etc.
- **Reimagining Reconciliation** – Learn how to make the DAILY reconciliation of all payments, all devices, and all methods a reality.

"Relevant, factual,  
to the point"

Presented by TouchNet, OneCard and ECSI

## One-Day, No-Charge Educational Seminar

Straight Talk is an unparalleled professional development opportunity to prepare you to meet the challenges facing your campus business systems today. Straight Talk offers you a full day of information, best practices, discussions, networking, and conversations with one goal—to give you the certainty you'll need to run campus business better in uncertain times. This full-day seminar starts at 9:00 am and will end at 3:30 pm, with a continental breakfast served in the morning and a full lunch at noon.

"It inspired my thinking  
in new areas."

### Who will benefit?

- ✓ Finance and Treasury executives
- ✓ Bursars
- ✓ Business office managers and staff
- ✓ IT, Security, and Compliance Managers
- ✓ Internal Auditors
- ✓ Collection Managers
- ✓ Auxiliary Services managers and staff



### Earn 5 CPE credits



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## 2017 Straight Talk Tour Coming to a City Near You

### 15 Convenient Locations\*

Check out the Straight Talk site: [touchnet.com/straighttalk](http://touchnet.com/straighttalk) for up-to-date information.

<b>April 19</b>	<b>Dallas</b>
<b>April 20</b>	<b>Houston</b>
<b>May 17</b>	<b>Ft. Lauderdale</b>
<b>May 18</b>	<b>Nashville</b>
<b>June 6</b>	<b>Boston</b>
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<b>September 13</b>	<b>Columbus</b>
<b>September 14</b>	<b>Chicago</b>
<b>October 4</b>	<b>Charlotte</b>
<b>October 5</b>	<b>Atlanta</b>
<b>November 15</b>	<b>Kansas City</b>

### Register Now: It's FREE!

Go to:  
[touchnet.com/straighttalk](http://touchnet.com/straighttalk)

- 1 Select the city of your choice.
- 2 Complete and submit your registration.
- 3 We'll reserve your seat and send you additional location information prior to your selected seminar.

\*Dates and cities are subject to change.