Marketplace POS

Point-of-Sale Payments for Your Online Stores!

Marketplace POS™ (Point-of-Sale) opens the door to attended, in-person payments that are fully integrated into your core Marketplace platform. You now have the flexibility to expand access to Marketplace stores and products by making them available for point-of-sale payments. The same stores. The same inventory. Anywhere on campus!

Marketplace POS is safe, secure, and designed for how Higher Education does business. It's chip card ready and uses the latest end-to-end encryption technology for maximum card-present transaction security and compliance.

A Framework for Campuswide Electronic Commerce

TouchNet® Marketplace™ is a comprehensive and highly flexible framework for support of electronic commerce throughout the campus enterprise. The business office, departments, organizations, and other campus merchants use Marketplace to create, manage, and operate online storefronts, registration sites, donation centers, and other secure payment pages. They can create their web pages quickly and easily, with minimal training and limited need for scarce IT resources. For years, with an emphasis on payment security, a flexible product database, and an integral inventory management system, Marketplace has helped campus merchants offer products and services to their campus constituents online. Now, with Marketplace POS, they can offer in-person payments at the point of sale, too.

Attended Payments: On the Go – On the Counter.

Marketplace POS offers campus merchants the option of mixing and matching the types and capabilities of payment devices to best meet their point-of-sale requirements. Marketplace POS supports laptops, tablets, or phones, countertop systems, hand-held mobile devices, and readers for cards that you "swipe" or EMV cards that you "dip." Marketplace POS maximizes the flexibility to accept attended, in-person payments for your Marketplace stores.

Advanced Security

Marketplace POS uses the latest payment technology to deliver unparalleled capabilities and data security in a user-friendly way. Some of the advanced features include:

- ▶ EMV (Europay, MasterCard, and Visa) ready
- ▶ End-to-End Cardholder Data Encryption
- ▶ NFC (Near Field Communications) capable
- ▶ Secure PIN pad for debit cards
- ▶ Bar code reader (optional) for quick checkout transactions

Manage Point-of-Sale Devices

Marketplace POS makes it easier than ever to track and control point-of-sale devices with the Device Manager. Think of it as a tool to help you meet PCI requirements for your payment card devices. Maintain an inventory of POS devices. Check equipment in and out to specific individuals. Even enable or disable the use of licensed POS devices within the Marketplace POS environment.

Marketplace Suite is a component of TouchNet® U. Commerce® – the leading financial technology platform used by colleges and universities to manage the complexities of electronic billing, payments, and commerce. U.Commerce unifies and secures campuswide business transactions, providing institutions with greater control over costs, compliance, and constituent relationships. U.Commerce, it's *Everywhere Money Moves*™.