



TouchNet[®]
SET THE CURVE[®]



CAMPUS COMMERCE, DONE RIGHT

Serving students is your mission. Processing payments is your challenge. In the business office, the job seems to get tougher all the time. There are costs, rules and regulations, constituent expectations ... and that little thing called compliance. Don't forget the cuts. Who has time for students anymore?

What you need is a partner, not a vendor. Someone to cover your back and keep students' interests at heart. To see the opportunities you might miss, as well as the

threats. To know what keeps you up at night, and never rest in the pursuit of better commerce solutions for your campus. Someone to help with the challenge.

You know students. We know payments. The business office is where we all meet. Virtually and in person. With TouchNet, the transaction is smooth, friendly, secure, transparent. That leaves more time for interaction. And for generation – of revenue, relationships and real progress.

“Something TouchNet really had going for it that others didn't: familiarity with higher education. It has proven to be a more significant benefit than we anticipated.”

— **University of Notre Dame**





THREE WORDS, ONE MISSION

Remember when there was less pressure, more time and greater resources for business officers? Neither do we. It's why our purpose at TouchNet has never changed since our founding in 1989. It only gets more relevant.

*Save our clients time, money and hassles by setting the industry curve in **efficiency, technology and trust.***

For more than two decades, institutions large and small have relied on TouchNet as an innovator and

acknowledged leader in campus commerce. There is comfort and confidence knowing our software, services and strategies will deliver on their promises:

- **Efficiency** – Reduce operating expenses and ease administrative burdens
- **Technology** – Automate processes, integrate systems and generate more revenue
- **Trust** – Increase transparency, security and reliability

Efficiency.

Save time and money

- **The most payment options and processor choices**
Maximum flexibility for cost-efficient transaction management
- **More pre-integrated, third-party partners for campuswide unification**
PCI compliance made easy
- **Large user base of ePayments in higher education**
Enjoy power in numbers

Technology.

Improve your business operations

- **The most live and real-time integration points to third-party systems**
Proactive software for student financial management
- **Broadest spectrum of campus commerce solutions in the market**
Unified commerce eliminates expensive, risky support of multiple systems
- **Unique enterprise-wide commerce dashboard for up-to-date information**
Allows more control and accountability of campus merchants

Trust.

Be confident your environment and key relationships are secure

- **All software and operations are fully certified PCI-PA-DSS**
Aggressive, proactive, no-excuses security
- **Funds are deposited directly to the school's account**
No chance for misuse; lower risk
- **We design, develop and support our own software**
Better service, integration and future enhancements



FIRST, BEST, BUILT TO LAST

Rather than react to regulations and market or industry trends, at TouchNet we've always taken a proactive approach. We continually introduce new ideas that help institutions streamline business processes, offer superior eCommerce services and protect sensitive data. Along the way, we've established many firsts:

- First commercial **payment gateway** for higher education
- First comprehensive **commerce management system** for campuses
- First **online storefronts** for departmental eCommerce

- First **unified dashboard** for campuswide financial management
- First **mobile payment application** for student accounts

Commerce management for higher education isn't a race, but our clients enjoy being in the lead. They know they're on the leading edge of innovation, service and security, and that their investment will produce increasing returns. So there's more to it than being first. At TouchNet, it's about being the best. That means building solutions and relationships that last.

"For our customers, we want the best product out there. We have it in TouchNet."

— **Albion College**





U.COMMERCE – AT THE CENTER OF IT ALL

The campus enterprise is a collection of disconnected commerce components. TouchNet brings cohesion, and an end to business office chaos. We call it U.Commerce®, the broadest spectrum of software, services and strategies for greater control of campus transactions, costs, compliance and key constituent relationships.

- A **unified, multimerchant environment** driven by a campuswide processing engine
- **Automated billing, refunds, deposits and tuition payment plans** in a live, real-time environment for student accounts

- **Integrated, automated and real-time cashiering** functions for both student and nonstudent payments
- A **comprehensive, compliant framework** for institution-wide eCommerce
- **Mobile access** for students, staff and campus constituents
- **Automated sponsor contract payments** for student receivables with secure online, self-service account management
- A **campuswide financial management** command and control center

U.Commerce
How money moves on campus.®

BEYOND SOFTWARE

There is more to TouchNet than software solutions. Added value comes from services and strategies that help campuses better navigate the nuances (and the risks) of 21st-century commerce.

- **Certified vendor integration** to unify all campus merchants and their software applications into one centralized, compliant payment system
- A **PCI DSS-compliant data center** for hosting and operations of TouchNet U.Commerce solutions
- **Sensitive, data-sniffing technology** to ensure “data at rest” doesn’t endanger an institution’s reputation or result in costly fines
- **Merchant services** that intelligently route transactions to least-cost processing options, including no-cost credit card payments

- An **industry-compliant, no-cost payment channel** for processing credit card transactions
- A **client community** for sharing and promoting best practices, information, ideas and training



GOOD FOR BUSINESS (AND RELATIONSHIPS)

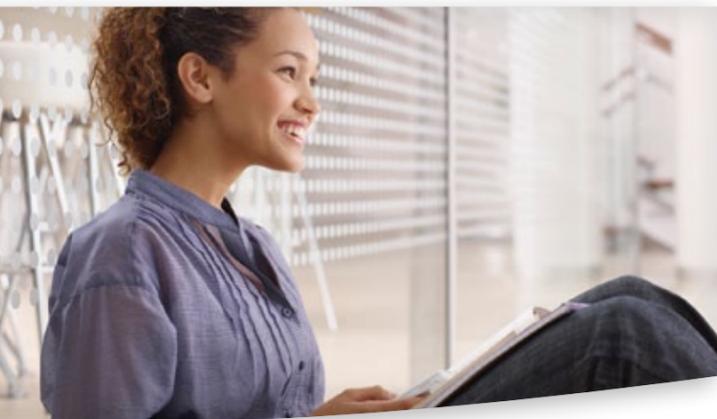
TouchNet follows a simple philosophy: deliver an unparalleled commerce experience for everyone on campus. And do it without messing with students or their private data.

There's even more to like:

- We develop and support 100 percent of our own software so you get better **performance**, better **integration**, and a **faster return** on your investment.
- **Partnership** is at the core of our existence. We're longtime partners with major ERP systems and most payment vendor systems.
- We have a large client **community** that interacts energetically and works collaboratively.

- We've had the same **ownership** and management structure from the beginning. Even the same phone number. We answer to customers and constituents, not stockholders or parent companies.

Higher education is unlike any other business. More open than closed. More spread out than centralized. And more a community than an industry. That makes commerce uniquely complex. We understand the campus enterprise and your important role in it. It's business, but the goals are different. Because the customers are different. TouchNet helps you keep them for life.



“TouchNet has opened a whole new customer service avenue for us. Our people can help students solve problems instead of process payments all day long.”

— **University of Central Missouri**



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